



ATOMOS

STORYBOARD

SEPTEMBER 2025



John, welcome to this month's Storyboard!

IBC starts next week! If you're attending the show this year, join us in Amsterdam from 12-15 September on booth C05 in Hall 9, for hands-on demos of the brand new Ninja TX - which is now shipping! Look out for some exciting new product announcements and promotions too!

Plus, for a limited time, purchase Ninja TX and get **50% off** your first year of ATOMOSphere - perfect for remote collaboration and camera-to-cloud workflows.

This month's featured creators include Gaffer **Adrien Maillard**, who used the Sun Dragon to illuminate a live televised classical concert.

Plus, Director of Photography **Leandro de Carvalho** turned to Shinobi GO to tackle unpredictable lighting conditions on location.

And finally, filmmaker **Kelsey Pelletier** shares how Ninja's monitoring tools help him capture cinematic outdoor footage in the most demanding environments.



Ninja TX - now shipping!

The all-new **Ninja TX** is designed with cutting-edge features, a brighter display, and smarter design to meet the demands of modern creators.

Built for every workflow

With 12G-SDI and HDMI 2.0, CFexpress and USB-C recording, and built-in Wi-Fi and AirGlu™ timecode, Ninja TX is ready for everything from high-frame-rate HD to full 8K productions.

Brighter, cooler, faster

The 1500 nit HDR touchscreen is 50% brighter than previous models, while the re-engineered design delivers a cooler, quieter, and faster experience. All major codecs - ProRes, ProRes RAW, DNx and H.265/H.264 are pre-activated, so you can start shooting straight away.

Precision tools and cloud access

Trusted tools like EL Zone™, waveform, vectorscope, and focus peaking help fine-tune every frame with confidence. And with automatic cloud uploads to **ATOMOSphere**, Frame.io, and Dropbox, your workflow is ready to go - right out of the box.

Ninja TX is available to buy now from the **Atomos online store** and authorized resellers, priced at **USD \$999 / EUR €999 / GBP £835 / AUD \$1625***.

*Prices exclude local taxes. Atomos online store only available in the European Union, US, UK and Australia.

BUY
NOW

FIND A RESELLER

LEARN MORE



PROMOTION

Save 50% on ATOMOSphere annual plans!

Buy Ninja TX and unlock half-price access to our cloud-connected workflow.

For a limited time, when you purchase **Ninja TX**, you'll receive 50% off your first year of **ATOMOSphere** - our powerful cloud-based platform for remote collaboration, camera-to-cloud workflows, and effortless media management.

How to claim your discount:

1. Purchase Ninja TX at atomos.com or from an authorized reseller.
2. Email proof of purchase to marketing@atomos.com.
3. We'll send you a coupon code for 50% off your first year or upgrade period.

SHOP NINJA
TX

FIND A RESELLER

LEARN MORE

New Ninja TX accessory kits



5-inch Creator Kit:

- Screen protector
- Battery eliminator stand
- 4Kp60 HDMI locking cable
- Sun hood
- Monitor mount with mini tools
- 12V 3A AC-DC wall adaptor

Universal Power Kit:

- Two 5200mAh batteries
- Fast battery charger
- D-Tap to DC cable
- Waterproof carry case



SHOP CREATOR KIT

SHOP POWER
KIT



CASE STUDY

Sun Dragon: lighting the way for live production

With a live audience and challenging architecture to navigate, Adrien Maillard required a lighting setup that was both subtle and flexible. The **Sun Dragon** rope light, equipped with DMX control, was the ideal solution for lighting a televised classical concert.

READ MORE

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DRAGON



CASE STUDY

Keeping it real

São Paulo-based DoP Leandro de Carvalho captures real-life stories. Inspired by his father's work as a photographer, Leandro brings a natural, documentary-style approach to every project - relying on ambient light, improvisation, and his **Shinobi GO** monitor to keep his footage beautifully exposed.

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GO](#)



CASE STUDY

Ninja: built for the elements

Kelsey Pelletier left a stable career in the Alberta oilfields to become a filmmaker in the open outdoors. Now he captures stories in the wild with a Sony FX3 camera and his **Ninja** - a setup built to thrive in unpredictable conditions. With built-in tools like false colour and LUT preview, Ninja gives Kelsey the confidence to shoot anywhere.

[READ MORE](#)

[SHOP NINJA](#)

Share your story

We're always on the look out for new case studies to add to our website, so if you're working on an exciting project using Atomos products, we'd love to hear from you!

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