



ATOMOS

STORYBOARD

JANUARY 2026



Happy New Year John!

From all of us at Atomos, we wish you the very best for the year ahead. Thank you for your support, and we look forward to sharing more inspiring stories and innovations with you in the coming months.

In this issue of *Storyboard*, discover how Media Director **Aiden McDonald** uses the Shinobi monitor to capture live events and studio shoots, explore **two guides** on improving your setup with Atomos monitors and monitor-recorders, and learn more about **Ninja TX's golden win** in the **PRONEWS Awards 2025**.

Finally, don't forget to download your **free eBook** to see why we're moving to CFexpress - the super-fast, reliable storage used in Ninja TX GO and Ninja TX.



CASE STUDY

Shooting smart with Shinobi

Aiden McDonald, Director of Multimedia at Visual Sound Productions, has made **Shinobi** an essential part of his kit. From live events to studio shoots, its compact design, daylight-viewable screen, and smart monitoring tools enable him to focus on storytelling and confidently capture every project.

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SHINOBI](#)



FEATURE

Ninja TX wins gold PRONews award!

We're thrilled to share the news that **Ninja TX** has won the Gold Award in the *Best Camera Monitor and Video Transmission Devices* category of the **PRONews Awards 2025**. These awards celebrate the technologies driving meaningful change across the video industry, adding extra significance to this recognition. PRONews noted that as RAW recording becomes standard, monitors are transitioning from simple viewing devices to full control and workflow tools. Ninja TX was highlighted for embracing that shift, moving from a long-standing SATA-based system to a new CFexpress Type B architecture engineered for higher resolutions, faster performance, and modern on-set and cloud-connected workflows.

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TX](#)



FEATURE

Ten reasons to use monitors & monitor-recorders

Looking to get more from your setup? We've created two guides that share the top ten reasons why an Atomos monitor, or monitor-recorder, can transform your production.

Our guides explore how the right tools make all the difference to both workflow and creativity. External monitor-recorders efficiently connect camera, editor, and cloud to keep projects moving, while external monitors provide a precise, reliable view of your footage - helping you judge color, contrast, and exposure on set. The result: less time spent on technical hurdles, and more time bringing your stories to life.

[MORE ABOUT
MONITORS](#)

[MORE ABOUT MONITOR-
RECORDERS](#)



Why creators need CFexpress

AN ESSENTIAL GUIDE TO CFEXPRESS FOR VIDEO PROFESSIONALS



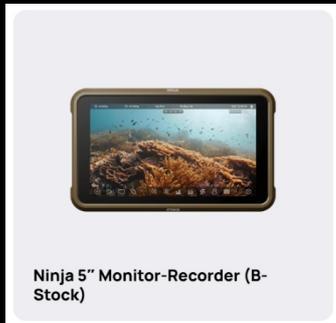
Get your free CFexpress eBook

Today's creators need storage that can keep up with ever-higher resolutions and frame rates. CFexpress delivers the speed and reliability professionals depend on - and it's a key innovation behind our most advanced monitor-recorders yet: Ninja TX GO and Ninja TX. Our new eBook dives into why we're transitioning to the CFexpress Type B format, and what it means for your workflow.

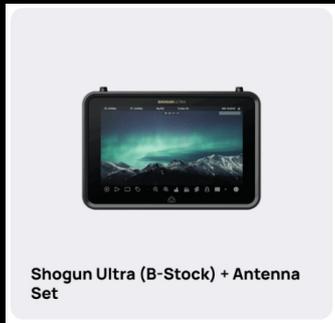
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B-Stock drop - Shinobis, Ninjas, Shoguns and more!

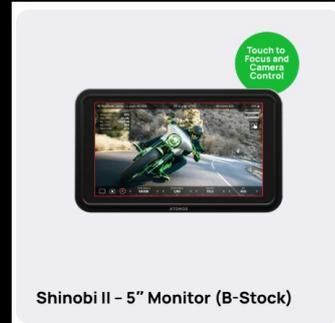
Limited Stock - Huge Savings!



Ninja 5" Monitor-Recorder (B-Stock)



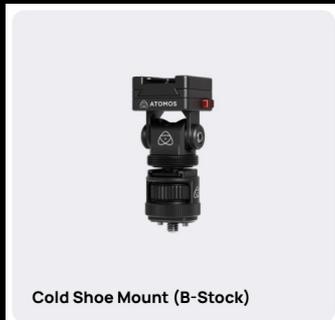
Shogun Ultra (B-Stock) + Antenna Set



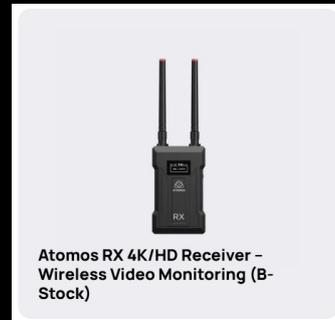
Shinobi II - 5" Monitor (B-Stock)



Shinobi GO (B-Stock)



Cold Shoe Mount (B-Stock)



Atomos RX 4K/HD Receiver - Wireless Video Monitoring (B-Stock)

Share your story

We're always on the look out for new case studies to add to our website, so if you're working on an exciting project using Atomos products, we'd love to hear from you!

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