



ATOMOS

STORYBOARD

JUNE 2026



Hi John, here's this month's highlights...

In this issue of *Storyboard*, we catch up with filmmaker **Eric Shirk**, who's been putting the Shinobi 7 RX through its paces while shooting high-energy action-sports projects for Monster Energy.

We also hear from cinematographer **Charlotte Maguire**, who first used Ninja TX during a pirate-ship documentary in the Bahamas and now shares how it's supporting her back home in the stark contrast of a cooler UK environment.

The wait is finally over - **Sumo PRO-19 is now shipping!** After taking home three awards at NAB, it's already proving itself as an on-set staple, built to keep productions running smoothly and teams working in sync.

Our biggest **trade-in offer** yet is now live - you can swap any brand of monitor or monitor-recorder for 30% off a new Ninja TX GO or Ninja TX, available for a limited time.

If you already own one, don't miss our **"Share the Ninja Love"** giveaway, where posting your favourite things about your Ninja TX GO or Ninja TX could earn you a FREE pair of StudioSonic PRO headphones.

And finally, our new **NDI eBook** is ready to download. It's a simple, practical guide to understanding NDI and how it fits into modern video-over-IP workflows.



CASE STUDY

Monster-speed filmmaking

We catch up with filmmaker Eric Shirk as he captures fast action-sports moments around the world. He explains how **Shinobi 7 RX** helps him see his shots clearly, stay in focus, and work quickly in tough conditions for Monster Energy.

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[SHOP SHINOBI 7
RX](#)



CASE STUDY

The adventure continues: from tropical seas to British skies

Charlotte Maguire first used **Ninja TX** while filming a pirate-ship documentary in the Bahamas. Its bright screen and tough build helped her handle strong sunlight, rough weather, and long days at sea. She's now shared an update from a rainy English spring, where the Ninja TX continues to support her in completely different conditions.

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TX](#)

SUMO PRO-19



NOW SHIPPING!

We're delighted to share that the award-winning **Sumo PRO-19** is now shipping. The new 19-inch 4K HDR monitor-recorder-switcher is built for on-set production, giving directors, DPs, DITs and video-assist teams reliable multi-camera monitoring and high-quality images, even in demanding shooting environments.

Sumo PRO-19 serves as a powerful on-set hub, with ProRes, ProRes RAW and DNx recording, RAW workflows up to 8K, and flexible CFexpress or USB-C media for fast-moving shoots. Tools like EL Zone™, waveform, focus peaking, LUTs, quad-view and new user-assignable buttons help teams work quickly and efficiently.

For connected workflows, it features Wi-Fi, Ethernet and direct upload to ATOMOSphere, Frame.io and Dropbox, plus AirGlu™ timecode for perfect sync and built-in NDI® HX3 for flexible video-village and remote-production setups.

Sumo PRO-19 is available to buy now from authorized resellers or the [Atomos online store](#), priced at USD \$2,899 / EUR €2,899 / GBP £2,425 / AUD \$3,999.*

*Prices exclude local taxes. Atomos online store only available in the European Union, US, UK and Australia.

BUY
NOW

FIND A RESELLER

LEARN MORE

TRADE IN **UPGRADE** SAVE BIG



PROMOTION

Trade in any monitor, get 30% off!

By popular demand, we've launched our biggest trade-in offer yet, available for a limited time only! You can now trade in **ANY BRAND** of monitor or monitor-recorder - not just Atomos - and get 30% off a new **Ninja TX GO** or **Ninja TX**. Working or not, we'll take your old monitor and help you recycle it.

But don't wait - this offer ends 19th June and is available exclusively through the Atomos online store in the USA, UK, and EU.

How it works:

1. Submit your trade-in on our website and we'll send you a discount code.
2. Use it on the Atomos online store to get 30% off your new Ninja TX GO or Ninja TX.
3. We'll send you a return pack, so you can send your old monitor back easily.

ATOMOSphere members with a 1TB annual plan or higher get an extra 15% off on top of the trade-in discount. Not a member yet? Sign up before you purchase to unlock the full saving.

Upgrade your workflow. Save big. Limited time only!

START TRADE-IN

JOIN
ATOMOSPHERE

SHOP NINJA SERIES



FREE

EVERY review gets
a FREE set of
StudioSonic PRO
headphones

WIN

The most-liked VIDEO
review every month
will WIN a brand new
Sumo PRO-19!

PROMOTION

♥ Share the Ninja Love ♥

We're kicking off something fun for our Ninja community and we want you involved. Join our "Share the Ninja Love" giveaway and show us what you enjoy most about your **Ninja TX GO** or **Ninja TX**.

Post **THREE** things you love about your Ninja TX GO or Ninja TX on Instagram and we'll send you a **FREE** set of StudioSonic PRO headphones! If you also shoot a short video, the most-liked video each month wins a brand-new **Sumo PRO-19!**

How to enter:

1. Follow @atomos.global on Instagram
2. Post your video or review to your profile
3. Tag our page and use #sharetheninjalove
4. Screenshot your post and email it to marketing@atomos.com with your name, address, phone number and email. We'll ship your free headphones as soon as we receive your entry.

Don't have a Ninja TX GO or Ninja TX yet? Tell us what you're most looking forward to, and we'll help you with your purchase and send your free headphones.

Terms & conditions:

Open worldwide while stocks last. Not endorsed or sponsored by Instagram. By entering, you give Atomos permission to repost or feature your video with credit where possible.

Share your Ninja love today - post, tag, and claim your free StudioSonic PRO headphones!

[LEARN MORE](#)



Your free NDI eBook

Our latest eBook is available to download for free from our **website**. It's a quick, user-friendly guide to understanding NDI - what it is, how it works, and why it's becoming the go-to way to move video around using standard networks. It's perfect for anyone looking to get a clearer, easier grasp of modern video-over-IP workflows.

[DOWNLOAD
HERE](#)

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