



ATOMOS

STORYBOARD

AUGUST 2026



Hi John, your monthly round-up is here...

In this issue of *Storyboard*, we head behind the scenes with **PWR**, the gaming and lifestyle brand reaching over 70 million followers, to see how their growing production team relies on Atomos gear to keep multi-camera shoots running smoothly in their brand-new PWR House studio.

We also catch up with filmmaker **Scott Robinson**, who swapped personal training for filmmaking and now uses Shinobi's EL Zone feature to get his exposure spot-on every time.

And finally, recent graduate Lucas Dove took the Ninja RAW out for a spin as part of **Professional Photo Online's** latest feature, sharing how the monitor held up through some tricky action sequences and what he learned from using it in the field on a sports shoot.



CASE STUDY

PWR'd by Atomos

PWR creates some of the biggest gaming and lifestyle content online, reaching over 70 million followers. What began as a one-person setup for founder Lachlan Power is now a full production team, with Atomos supporting every step. **Ninja TX** monitor-recorders, **Atomos TX-RX** wireless transmitters, and **A-Eye** PTZ cameras keep their multi-camera shoots running smoothly inside the new PWR House, built for their next stage of growth.

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CASE STUDY

Fitness filmmaking with Shinobi

Scott is a Norwich-based filmmaker specialising in fitness and sport content, shooting on a Sony FX3 alongside a **Shinobi** monitor. Before filmmaking, Scott spent 12 years working as a personal trainer - a background that still influences the projects he takes on today. The Shinobi's EL Zone feature has become a core part of his setup, giving him accurate exposure on every shoot.

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REVIEW

Ninja RAW field tested on a sports shoot

Check out this feature from *Professional Photo Online*, where recent graduate Lucas Dove takes the **Ninja RAW** on an assignment to shoot a fast-paced sports short. The piece follows his on-set workflow, how the monitor supported him during action shots, and the key insights he gained from using the setup in the field. Find out more by watching the **video** below.

WATCH
VIDEO

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Tell us your story

We're always looking for new creators to feature on our website. If Atomos played a part in your latest project, we'd love to hear about it.

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Atomos, Level 4 350 Queen Street,
Melbourne, Victoria, Australia 3000

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