



ATOMOS

STORYBOARD

SEPTEMBER 2026



IBC GIVEAWAY

150 pairs of StudioSonic AIR wireless headphones.
Don't miss out!



FREE

 **ATOMOS**  Visit us at IBC - Hall 7.B19

Hi John, welcome to this month's IBC Storyboard!

IBC 2026 starts today, and we're excited to finally show you what we've been working on.

If you're joining us in Amsterdam, come and see the Atomos team in **Hall 7, Stand B.19**. We've got some great new products to show you, some big updates to ATOMOSphere, and a few surprises on the stand as well.

For all of you who love the Shinobi II, I think you're going to be really excited about the brand new **Shinobi 7 II**. It's bigger, brighter and even more powerful, with a beautiful 7-inch, 2800nit HDR display, USB-C camera control and our full suite of exposure, focus and framing tools. What's more, it has an Ethernet port to enable camera control for the Canon C50, C80 and C100 cinematic range, plus the recently announced Sony FX5, as well as Z CAM's E2/E4 cameras.

It gives filmmakers, photographers and content creators a much bigger view of their image while still being compact enough to use comfortably on camera. We think this one is going to be really popular, so come and see it for yourself.

We're also launching the new **Shogun AV-19M**, an exciting 19-inch hybrid 4K HDR monitor designed for live production, broadcast, studio and on set monitoring. What makes it different is its ability to work across both traditional video and IP workflows, with 12G-SDI, HDMI or NDI, all built into the same monitor.

Even better, Shogun AV-19M can display four NDI sources simultaneously in a quad-view on the same screen. If you're working in broadcast, live production or AV, I think you'll definitely want to come and take a closer look at this one.

We also have some big new upgrades to **ATOMOSphere** to show you. **Ground Control** is our new desktop app that lets you work with your cloud media without having to open a browser. **ShotPut Studio** is now integrated into ATOMOSphere for faster and more automated media transfer and organisation. And we're showing a beta of **PlanckOne FoleyAI**, which can automatically generate synchronised foley audio directly from footage in your ATOMOSphere workspace.

There's plenty more happening on the stand too. Come and see the full size F1 simulator running live, and if you're lucky, you may even get the chance to jump in and have a drive.

And finally, we're giving away **FREE StudioSonic AIR headphones** at IBC on Friday, Saturday and Sunday. There are only 50 available each day, and you'll need to complete the giveaway activity to qualify, so make sure you check the details below and get there early. Once they're gone, they're gone.

It's going to be a great IBC. Come and say hello, meet the team, see what we've been building and have some fun with us.

See you in Hall 7, Stand B.19.

Best regards,

Peter Barber

NEW

SHINOBI 7 II



7-inch ultra-bright HDR monitor
with pro monitoring tools & camera
control

SHOP
NOW

FIND A RESELLER

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Introducing **Shinobi 7 II**, a new 7-inch, 2800-nit HDR monitor that combines advanced USB-C camera control with a full suite of professional exposure, focus, and framing tools.

Designed for filmmakers, photographers, and content creators, it delivers a larger viewing experience than traditional 5-inch monitors while remaining lightweight and simple to integrate into any workflow.

Camera control & touch-to-focus

Camera control allows users to adjust key camera settings including aperture, shutter speed, angle, ISO, and white balance directly from the monitor. Compatible cameras also support touch-to-focus and shutter release, giving creators faster, more intuitive control. Unlike Shinobi II, Shinobi 7 II has an Ethernet port, which means it can control cinematic cameras from Canon (C50, C80 & C100), Z CAM E2 & E4, and the newly-introduced Sony FX5.

Professional monitoring tools

Shinobi 7 II includes Atomos' complete professional monitoring suite, giving creators the tools they need for consistently accurate exposure, focus, and framing. Features include EL Zone™, false color, waveform, vectorscope, focus peaking, zebras, RGB parade, anamorphic de-squeeze, multiview analysis, frame guides, and grid markers - all designed to help users achieve reliable results.

Ready for any workflow

From handheld shooting to director's monitoring and HDR/Log workflows on location, Shinobi 7 II offers a bigger, brighter, and more accurate view of every shot. Shinobi 7 II will be available to buy before the end of September from authorized resellers or on the **Atomos online store**, priced at:

USD \$499 / EUR €499 /
GBP £425 / AUD \$799*

*Prices exclude local taxes. Atomos online store only available in the European Union, US, UK and Australia.

NEW

SHOGUN AV-19M

19-inch 4K HDR rackmount IP & video monitor

SHOP
NOW

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Introducing **Shogun AV-19M**, a new 19-inch rackmount 4K HDR monitor designed for live production, broadcast, studio environments and on-set monitoring.

NDI® or SDI/HDMI monitoring

Shogun AV-19M supports IP-based (NDI) or traditional video monitoring in a single, space-efficient unit. This hybrid approach gives filmmakers and production teams the flexibility to monitor sources across different workflows.

Pristine 4K HDR display

Its large 4K HDR DCI-P3 touchscreen delivers a detailed, colour-accurate view of every shot, making it ideal for production galleries, control rooms, OB vehicles, video villages and portable flypack systems.

NDI® HX3 for networked video

With integrated NDI® HX3, Shogun AV-19M receives high-quality, low-latency video over Ethernet. Filmmakers can monitor a single NDI source full-screen or view up to four NDI feeds simultaneously in quad-view, providing a clear overview of networked video signals.

Built-in monitoring tools

Alongside its IP capabilities, Shogun AV-19M includes 12G-SDI and HDMI input and output for monitoring conventional video sources. A full suite of Atomos monitoring tools supports accurate exposure, focus and framing, including EL Zone™, false colour, waveform, focus peaking and more. User-definable function buttons offer fast access to frequently used features, helping creators tailor the monitor to different production roles. An optional **custom flypack** is also available, perfect for mobile and location-based setups.

Shogun AV-19M will ship in October and is available to pre-order from authorized resellers or on the **Atomos online store**, priced at:

USD \$1,899 / EUR €1,899 /

GBP £1,699 / AUD \$2,999*

*Prices exclude local taxes. Atomos online store only available in the European Union, US, UK and Australia.



Ground Control

Turn your ATOMOSphere projects into drives on your desktop



NEW FEATURE

Introducing the Ground Control desktop app

Ground Control is a new desktop app that mounts ATOMOSphere workspaces as local drives, giving creators direct access to cloud media through the Finder. Files can be moved, previewed, and managed just like local content, with on-demand downloads and intelligent caching that keep storage use low. It's a faster, more intuitive way to work with cloud media without opening a browser.

Alongside Ground Control, we've also added **Bins** and **Editable Review Links**. Bins let teams organize media into shared collections without moving or duplicating files, making collaboration smoother. Editable Review Links allow teams to update a shared link after it's been sent by adding or removing media or adjusting permissions. Clients always return to the same link, keeping everyone aligned and avoiding the confusion of multiple versions.

Together, Ground Control, Bins, and Editable Review Links support media management from capture through collaboration and delivery. Creators can upload from any device, edit from anywhere, and deliver instantly, all without being tied to a single location or system.

Ground Control is available now for all ATOMOSphere members on macOS 15 or later, and every account includes 20GB of free storage. Not an ATOMOSphere member? Sign up for your free account on our [website](#).

DOWNLOAD GROUND
CONTROL

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NEW FEATURE

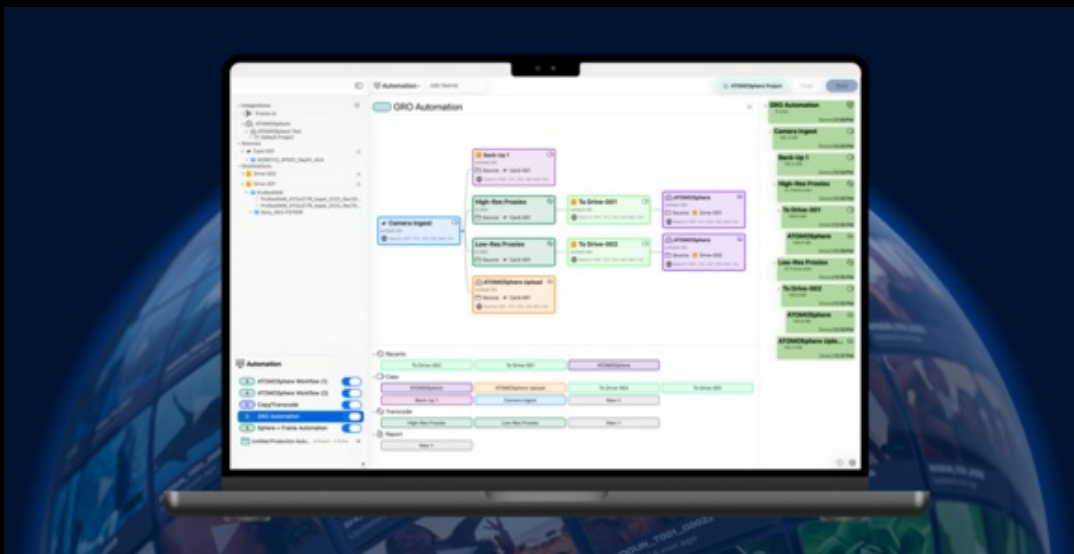
PlanckOne FoleyAI integration transforms video in ATOMOSphere

At IBC we'll be demonstrating a technology preview of ATOMOSphere with **PlanckOne FoleyAI**, giving creators a faster way to generate synchronized foley audio directly from video stored in their ATOMOSphere workspace.

FoleyAI analyzes the visuals in a shot or full edit and automatically produces diegetic sounds such as footsteps, fabric movement and impacts that match the action on screen.

Footage can be sent straight from ATOMOSphere to FoleyAI with no stems or reference audio needed. Within hours, FoleyAI delivers a synchronized starting point with sounds separated into fully editable layers so sound teams can adjust cadence, weight and texture to suit the scene.

Built using open source language models and trained on Mocha Chai Laboratories' extensive sound library, FoleyAI is designed to fit into existing post production workflows without disruption. The integration expands ATOMOSphere beyond storage and collaboration, creating a direct link between cloud based video assets and AI assisted sound creation.

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NEW FEATURE

ATOMOSphere and Shotput Studio simplify camera originals & proxy uploads

ATOMOSphere now integrates with **ShotPut Studio**, giving production teams a faster and more automated way to transfer, verify, transcode and organize media.

Users can connect ShotPut Studio to their ATOMOSphere account and access workspaces, projects and folders directly inside the ShotPut Studio interface. Camera originals and proxy files can then be sent straight to ATOMOSphere as part of automated workflows.

The integration streamlines the path from camera media to the cloud by combining file transfer, verification, transcoding and delivery in one repeatable process. Instead of copying and uploading files in separate steps, teams can build workflows that deliver content to the correct ATOMOSphere destination every time.

By automating repetitive media-management tasks, the integration helps reduce manual handling, maintain consistent folder structures and make footage available to collaborators sooner. Camera originals can be securely transferred to ATOMOSphere while smaller proxy files are generated for remote review or editorial work.

Every user can access a free seven-day trial of ShotPut Studio to test and configure automated workflows. ShotPut Studio is available as a perpetual license with no annual subscription required.

LEARN MORE

DISCOVER
ATOMOSPHERE

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wireless headphones.
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FREE



Visit us at IBC - Hall 7.B19

PROMOTION

Be first to the Atomos stand & get FREE headphones!

We're giving away 50 pairs of **StudioSonic AIR** wireless headphones each day at IBC - and once they're gone, they're gone.

To claim yours:

- Post on social media that you're heading to see Atomos at IBC.
- Tag Atomos - @atomosglobal on Facebook or @atomos.global on Instagram.
- Get to **Hall 7.B19** early and show the team the post.

The giveaway runs Friday, Saturday and Sunday, with 50 sets available each day*. Demand is expected to be high, so post ahead of the show and make the Atomos stand your first stop at IBC.

*One pair per person. Strictly first come, first served while daily stocks last. IBC admission required.

Tell us your story

We're always looking for new creators to feature on our website. If Atomos played a part in your latest project, we'd love to hear about it.

[CONTACT US](#)



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